

NAPLES + SARASOTA

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• SPECIAL EDITION •

INTERIOR DESIGNERS

INTERIORS BY MAITE GRANDA

Each project by Maite Granda is a personalized masterpiece, but they all achieve the designer's signature pursuit: to create luxurious interiors that capture attention through color and texture. After moving from her home of Cuba to Madrid at an early age, Granda began to develop a passion for style and design informed by the Spanish city's culture and mix of modernism. Today, these influences still play a part in Granda's designs, which she produces through her namesake firm, Interiors by Maite Granda. The Key Biscayne-based establishment came to fruition after Granda completed her degree from Miami International University of Art & Design. Shortly thereafter, she helped a couple design an eclectic vacation penthouse in Sunny Isles Beach. "Once the penthouse was completed, we were hired to do a complete remodel of their beach cottage, where we incorporated a coastal vibe with a touch of the eclectic penthouse accents," Granda says. "Our biggest accomplishment and continuous milestones are the constant praise and referrals we receive from satisfied and happy clients." Indeed, the team's portfolio overflows with stunning projects acquired through word of mouth and direct recommendations—an impressive feat in a competitive market like South Florida. As for what's next for her company, Granda points to merging forces with an architectural firm, and expanding to commercial and hospitality work, as two of her larger goals.



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Maite Granda, Principal Interior Designer

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“We design beautiful spaces based on the client's lifestyle and personality, with extreme thought to functionality.”

Ask the Expert

Describe your creative process and favorite part of it.

It starts the moment I meet with the client for the first time. I look at and listen for every detail that can tell me something about that person. My two favorite parts are putting together the design concept and installation.

Type of work and style your firm is most known for?

We are well known for the use of color, texture and a variety of materials. I don't like to be locked into a particular niche, because I enjoy a wide range of different styles. I feel that the beauty of being a creative person is to be versatile.

Describe your clientele.

They are from all over the world. New York, Dubai, Europe, South America—you name it.



2



3

The owners of this Pinecrest home recently purchased the property and hired Interiors by Maite Granda to do a complete renovation. **1.** The dining room includes a wood partition designed by Granda, as well as pieces from Jader Almeida, Artefacto, MH2G and El Arte Tapiceria. **2.** In the living room, the theme of a white palette with dark accents continues. **3.** The more traditional feeling home office is anchored by a wood accent wall Granda created. **4.** Sculptures by Fine Line and an area rug from Serena & Lily lend this transition space a detailed and finely adorned look.

All photography by Jorge Parra Photography



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